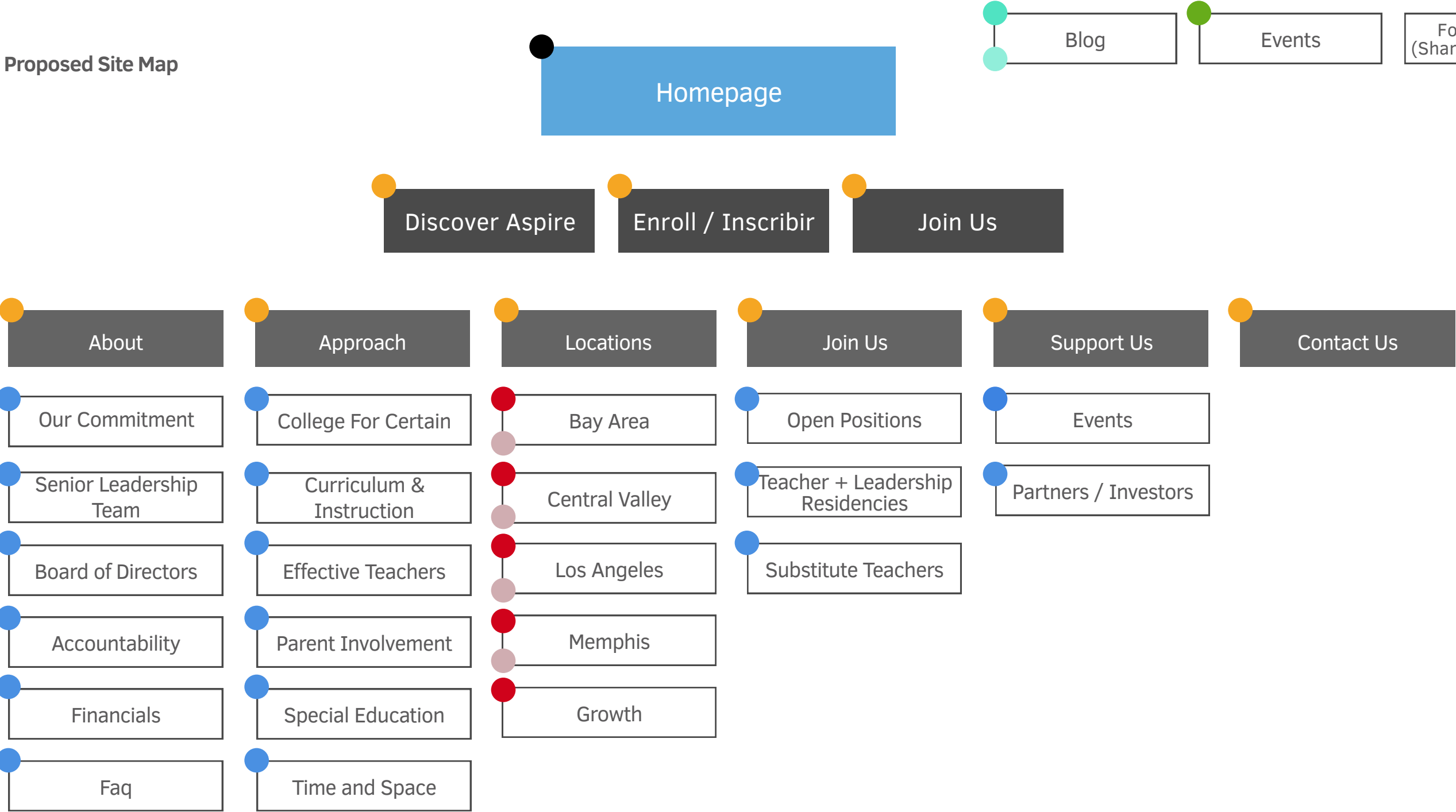


Proposed Site Map



FOOTER LINKS



● Homepage

● Tier 1 template

● Tier 2 template

● Event template

● Region

● School

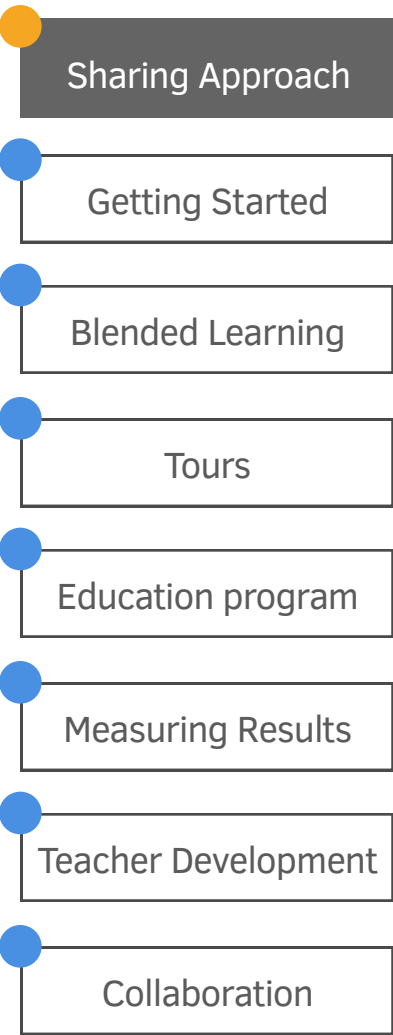
● Blog Template

● Blog detail

● News template

Break off SHARING content as a Microsite/subsite

sharing.aspirepublicschools.org or aspirepublicschools.org/sharing

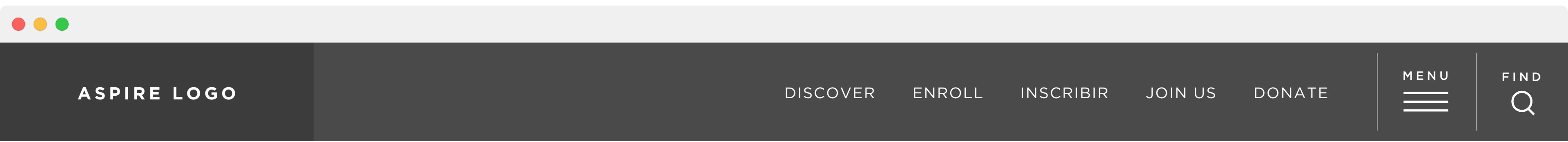


Eliminated Pages

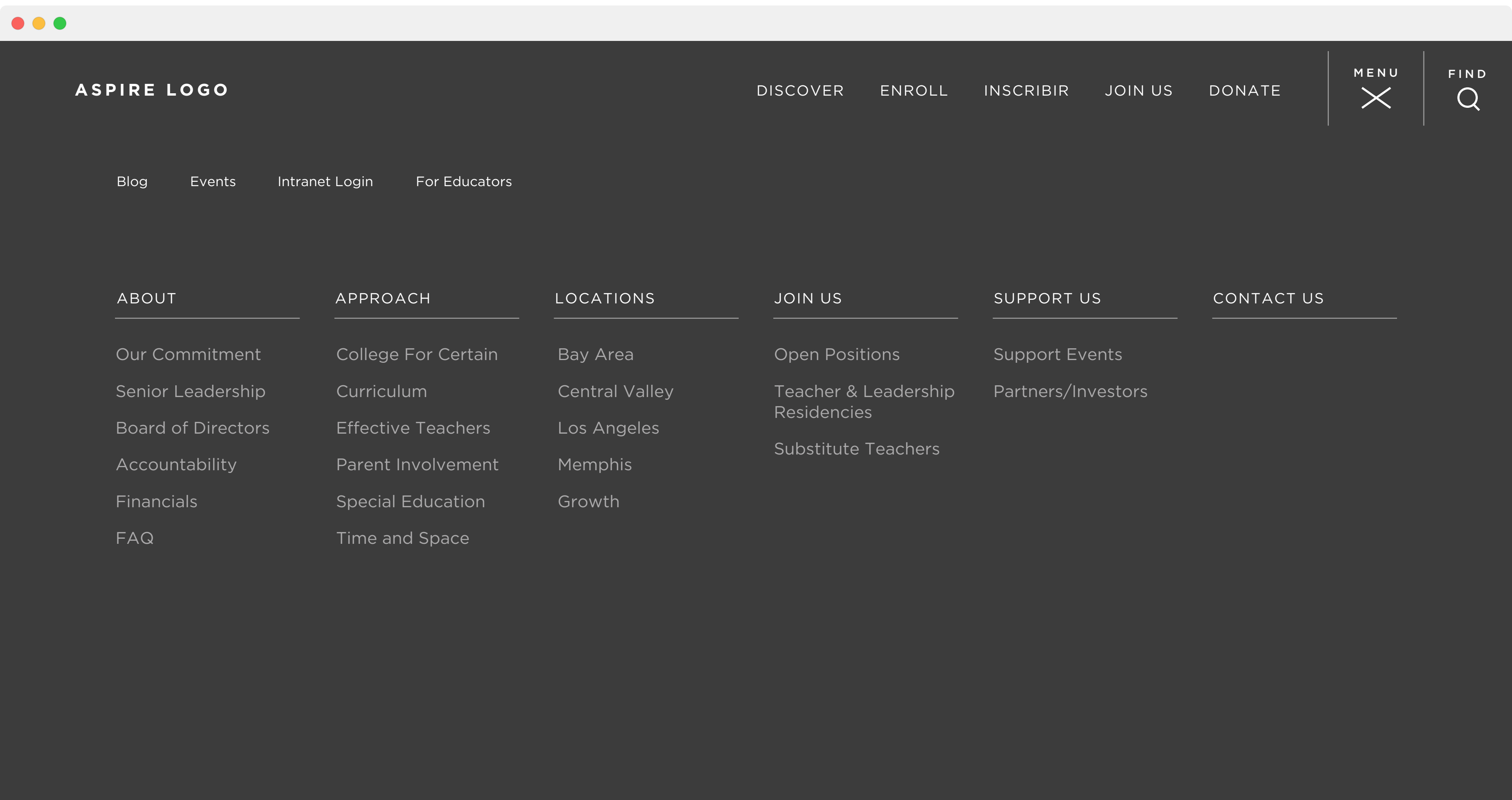
Overview	repeat content from “ABOUT” parent page.
Students	Content reads like a stream of conscious, and not what benefit does Aspire bring... Combine some of this content onto OUR COMMITMENT and/or repurpose for a blog article
Working at Aspire	Combine content onto JOIN US parent page.
Application Process	Combine content onto “OPENINGS” sub page.
Recruitment Events	Combine content/feed onto “JOIN US” parent page.

# NAVIGATION: MAIN SITE DESKTOP

## Default navigation bar



## Main menu toggled open - displays full screen with all page options



# NAVIGATION: Mobile Default

ASPIRE LOGO

FIND



MENU



{Page Content}

# NAVIGATION:

## Mobile Menu Open

ASPIRE LOGO

FIND



MENU



ABOUT >

APPROACH >

LOCATIONS >

JOIN US >

SUPPORT US >

CONTACT US

Blog

Events

Intranet Login

For Educators

# NAVIGATION:

## Mobile Menu 2nd Level

ASPIRE LOGO

FIND



MENU



< BACK

ABOUT

---

Our Commitment

Senior Leadership

Board of Directors

Accountability

Financials

FAQ



ASPIRE LOGO

ASPIRE PUBLIC SCHOOLS

JOIN US

FIND  
Q

ASPIRE'S  
SHARING  
APPROACH

Getting Started

Blended Learning

Tours

Education Program

Measuring Results

Teacher Development

Collaboration



Notes

PROJECT: Aspire Main Site  
DATE: 3/7/2017  
AUTHOR: toddasmus

SCREEN

Home

- 1 GLOBAL NAVIGATION  
navigation bar presents the four quick links, the main menu toggle and search.
- 2 COLLEGE FOR CERTAIN  
Primary message to audience
- 3 4 CTAS  
The four main CTA's are presented as equal options

- 4 OUR COMMITMENT  
clearly reinforce Aspire's main commitment

- 5 LOCATIONS GATEWAY NAVIGATION  
Quick links to the 4 region landing pages.

- 6 SINGLE TWEET FEED  
displays a single tweet, the source account, and follow functionality.

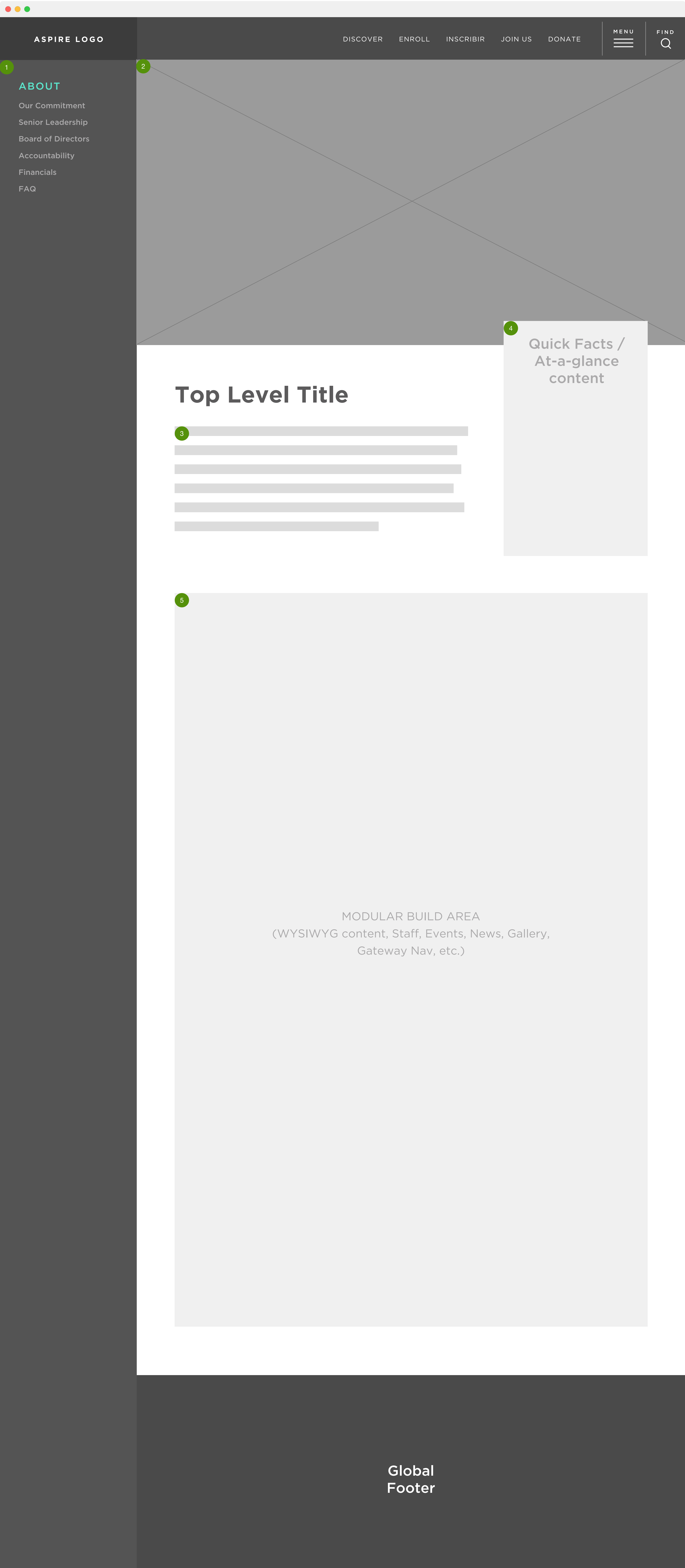
- 7 COLLEGE FOR CERTAIN VIDEO  
Really nice film, give it good impact with a full-width presentation.

- 8 SHARING APPROACH PROMO  
Directly links to the Sharing Approach sub site.
- 9 SUPPORT ASPIRE CTA  
links to the donate page

- 10 NEWSLETTER SIGNUP



● Tier 1 Template  
Used on all top level pages: About, Approach, Locations, Join Us, etc..  
Also used as the Top Page for the Sharing Approach sub -site



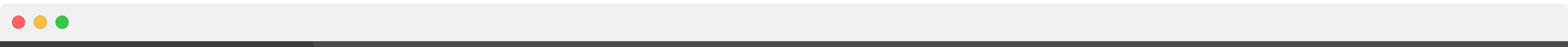
Notes

PROJECT: Aspire Main Site  
DATE: 3/7/2017  
AUTHOR: toddasmus

SCREEN  
Top Level Page

- 1 SIDE NAVIGATION**  
Every interior page of the website will feature a side navigation with that section's page links. The navigation is fixed to the left of the page, always omnipresent as users scroll and interact.
- 2 HERO**  
Top level pages will feature a large hero image
- 3 PAGE TITLE AND INTRODUCTION**
- 4 QUICK CONTENT**  
content container to be used for quick links / facts / content relevant to page or section
- 5 MODULAR CONTENT**  
Top level pages will be built with modular content, allowing content creators a very robust content layout system.

- Tier 2 Template  
Used on all interior pages: Our Commitment, Senior Leadership, etc...  
Also used for all interior pages on the Sharing Approach sub-site



# Sub Page Title

- 1
- 
- 
- 
- 
- 
- 

Quick Facts /  
At-a-glance  
content

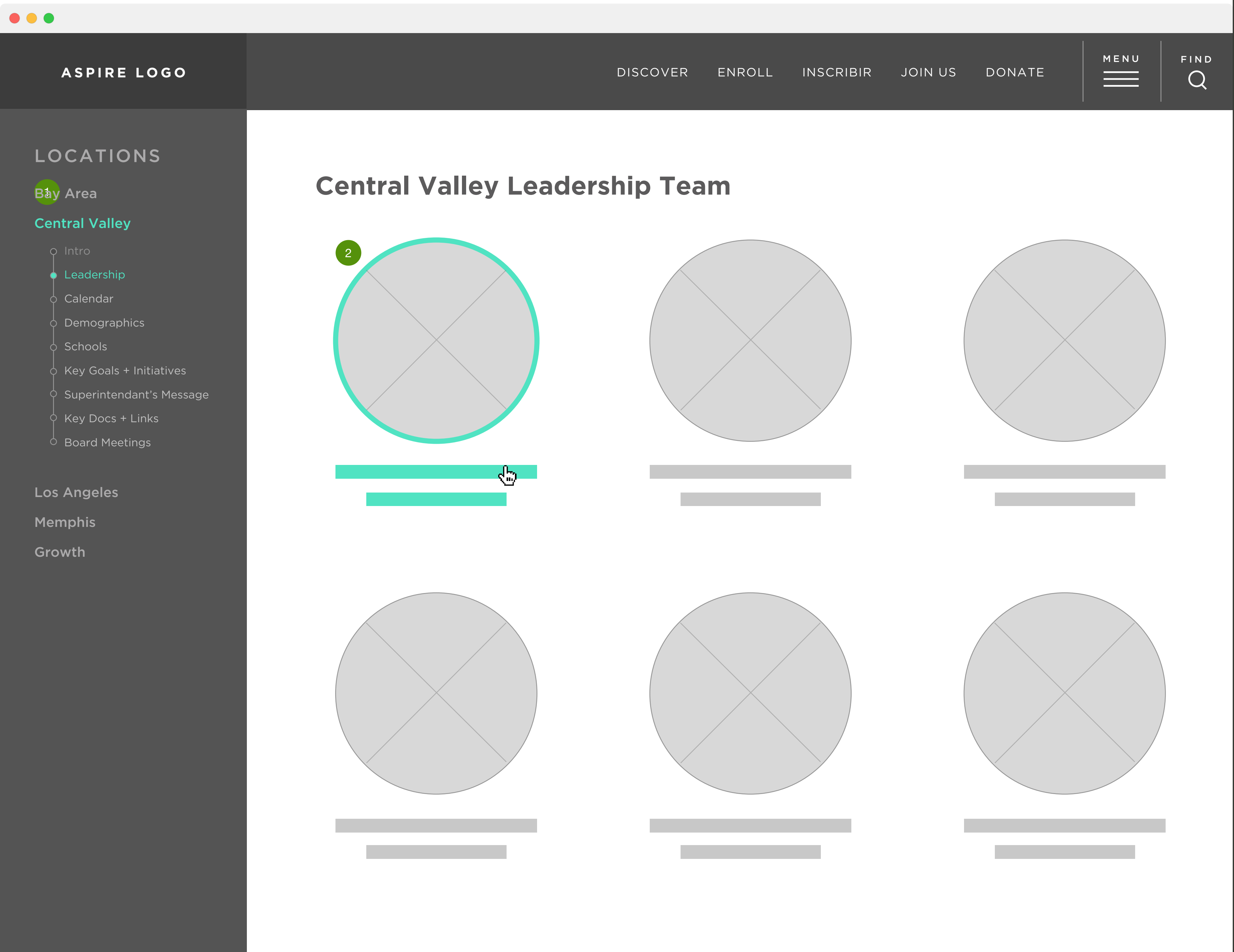
MODULAR BUILD AREA  
(WYSIWYG content, Staff, Events, News, Gallery, Gateway Nav, etc.)

Notes	
PROJECT:	Aspire Main Site
DATE:	3/7/2017
AUTHOR:	toddasmus
SCREEN	
Static Template for Top\Sub-Level Pages	

- 1 SUB PAGE TEMPLATE
- The sub page template is essentially the Top Level Template, but without the large hero image. Page features intro, quick content, and then the modular approach for the main content.



● Regional Page  
Scrolled down to ‘leadership’ section, user selecting to view individual bio



Notes

PROJECT: Aspire Main Site  
DATE: 3/7/2017  
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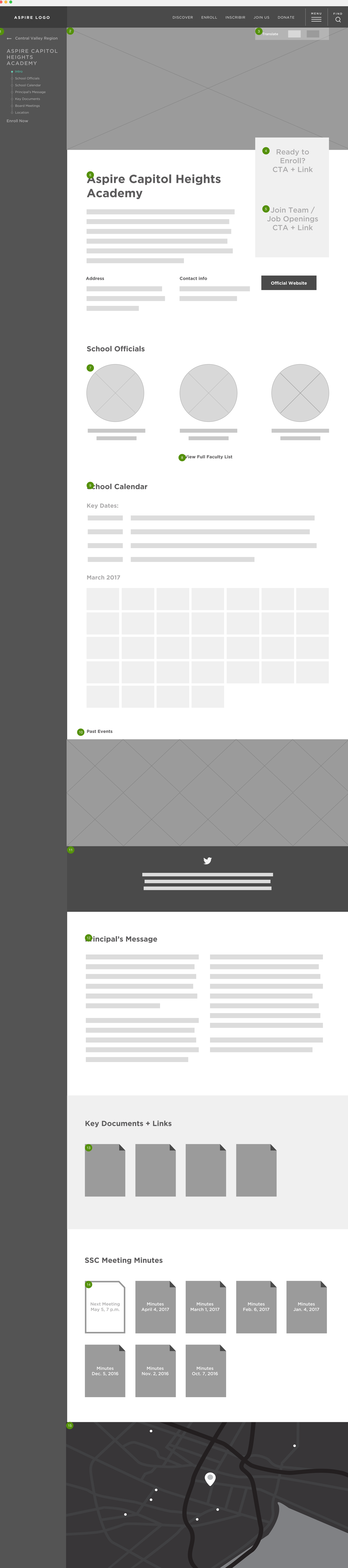
SCREEN

Regional Page Leadership select

- 1 SIDEBAR ANCHOR NAVIGATION  
This page shows the same Regional Page as before, but scrolled down to the Leadership section as perhaps viewed on a desktop or laptop screen. Note how the anchor navigation indicates the section the user has scrolled down to.
- 2 LEADERSHIP SELECTED  
Highlight indicating that user is clicking on a single member of leadership, to view their bio. See next page (pg3) of PDF for bio interaction.







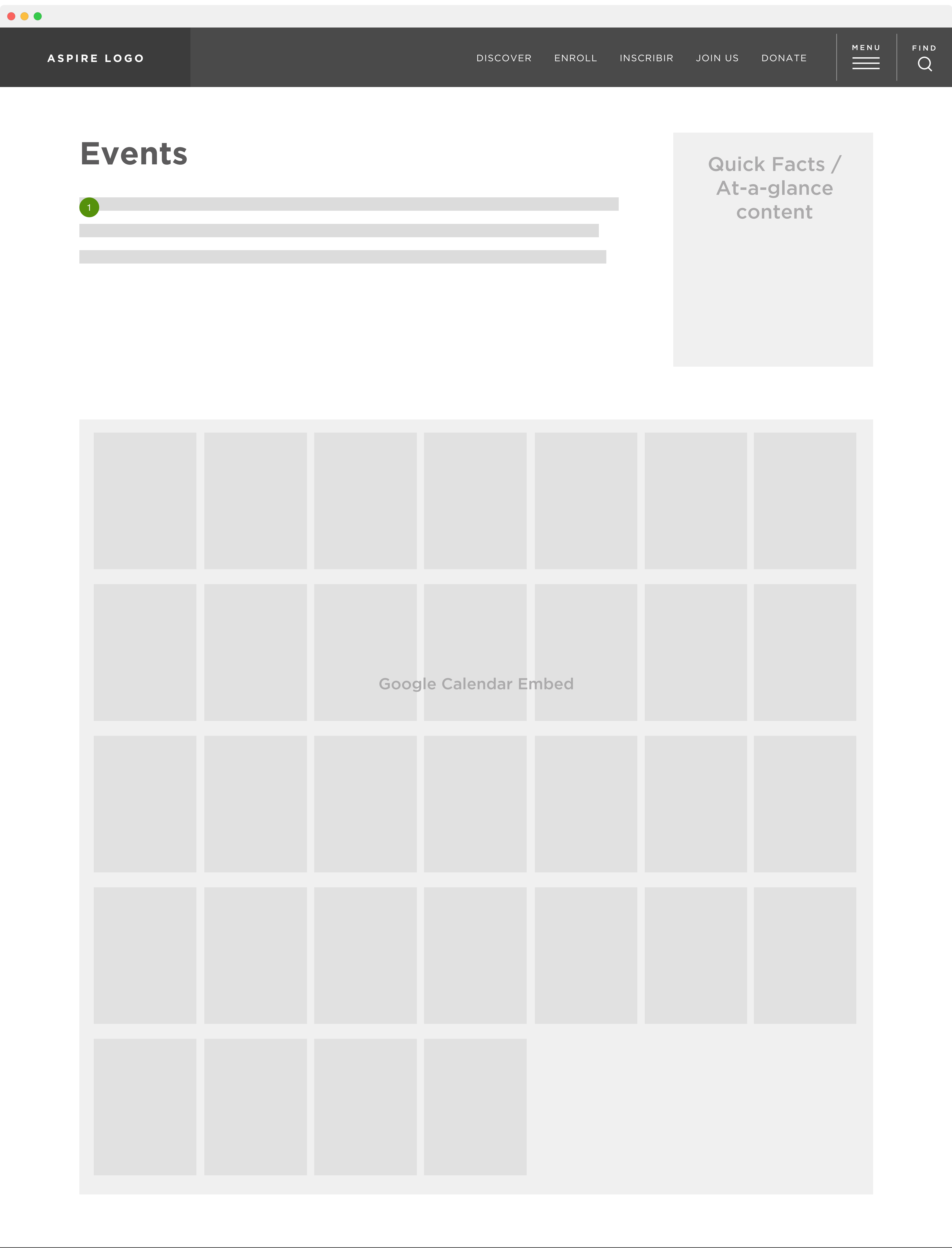
Notes

PROJECT: Aspire Main Site  
DATE: 3/7/2017  
AUTHOR: toddasmus

SCREEN

School Page

- 1 SIDEBAR ANCHOR NAVIGATION**  
Same navigation pattern used for individual school pages, to help users navigate up and down to specific content. Also include an ENROLL NOW link on every school page nav.
- 2 HERO**  
Hero can be single image, image carousel, or background autoplay video
- 3 TRANSLATE**  
Ability to translate page via Google Translate.
- 4 PRIMARY CTA**  
Primary CTA is focused on enrollment on the school pages. Links to another page for enrollment info and/or web form.
- 5 SECONDARY CTA**  
CTA and link for Job Openings links to Aspires page of job listings.
- 6 SCHOOL PAGE INTRODUCTION/OVERVIEW**  
Introductory text/content + contact information and direct link to School's website.
- 7 SCHOOL OFFICIALS SECTION**  
Identical style and functionality as the Leadership Section on the Regional pages. Can display image, name, title, bio link for individual officials.
- 8 VIEW FULL FACULTY LINK**  
Links to a page with full faculty list of the school. List of faculty can include name, title, ability to email directly, and any classroom website links.
- 9 GOOGLE CALENDAR INTEGRATION**  
Google calendar specific to school embedded on page.
- 10 PAST EVENTS**  
School can upload and display a set number of photos of past events.
- 11 SOCIAL PRESENCE**  
Please define needs for social presence: List of social accounts? Multiple social feeds?
- 12 PRINCIPAL'S MESSAGE**  
Content area for typed content message. Can be used for 'Principal's message' or other messaging needs.
- 13 KEY DOCUMENTS AND LINKS**  
Section intended to house common resources (policies, handbook, parentsquare links, etc.) Please define content and provide examples.
- 14 SSC MEETING + MINUTES**  
Content section is identical in style and functionality to the Board Meetings section on the Regional Page. Please define content and provide examples.
- 15 GOOGLE MAPS INTEGRATION**  
Live Google Maps of school location.

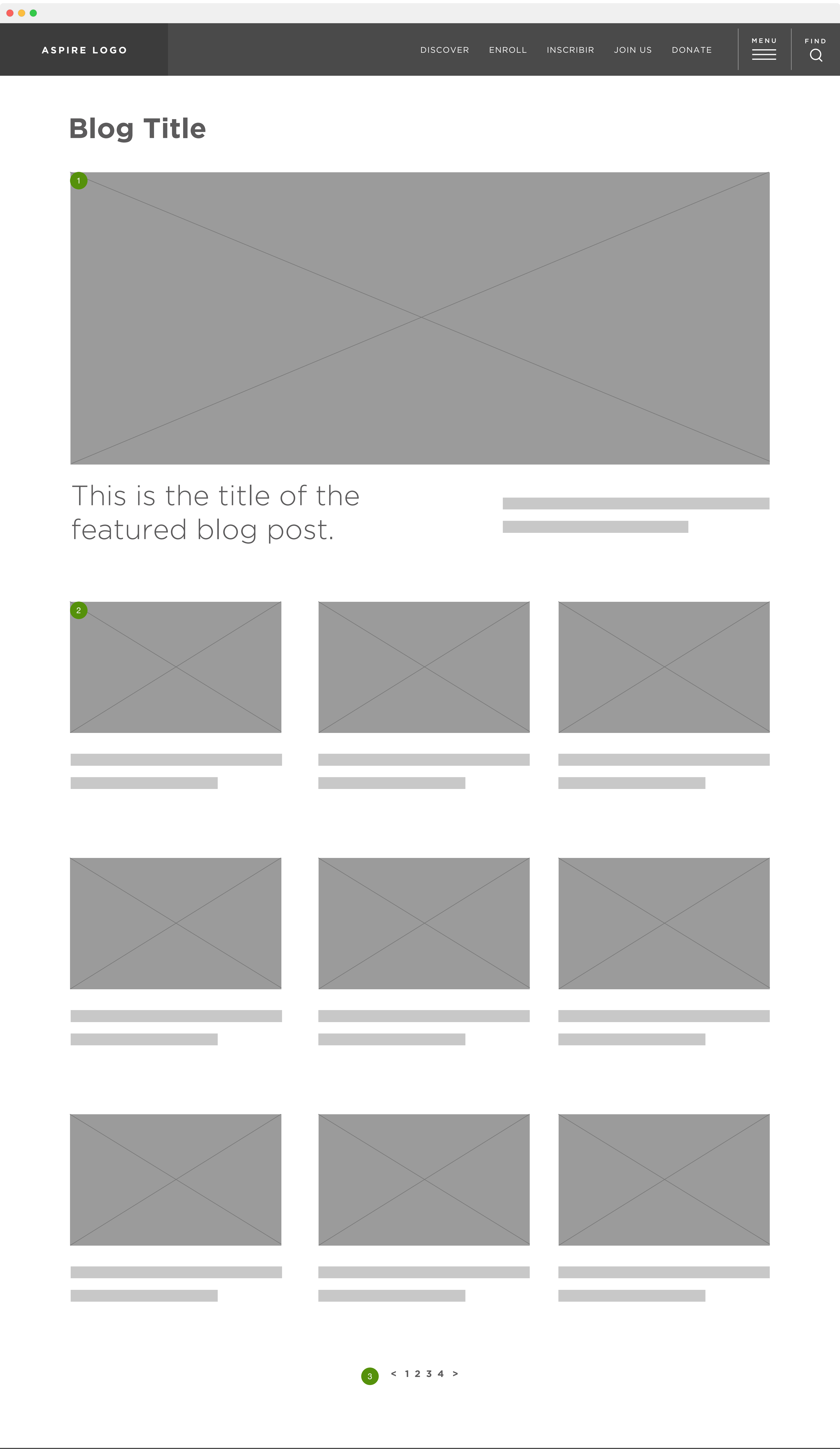


Notes

PROJECT: Aspire Main Site  
DATE: 3/7/2017  
AUTHOR: toddasmus

SCREEN  
Events landing

- 1 EVENTS LANDING  
The events landing template will display the page title, intro content, quick content, and then have Google calendar embedded. This template will be full-width without the side navigation



Notes	
PROJECT:	Aspire Main Site
DATE:	3/7/2017
AUTHOR:	toddasmus
SCREEN	Blog

- 1

**FEATURED BLOG POST PREVIEW**  
The featured (or most recent) blog post will display at the top of the blog landing page. The post preview includes the featured image, title, date, and any category information you wish to display.
- 2

**INDIVIDUAL POST PREVIEWS**  
Individual post previews are displayed in a grid, with the most recent post displayed first. Each preview displays the featured image, title, date and category info you wish to display.
- 3

**PAGINATION**  
pagination will be used as additional blog preview pages are needed.



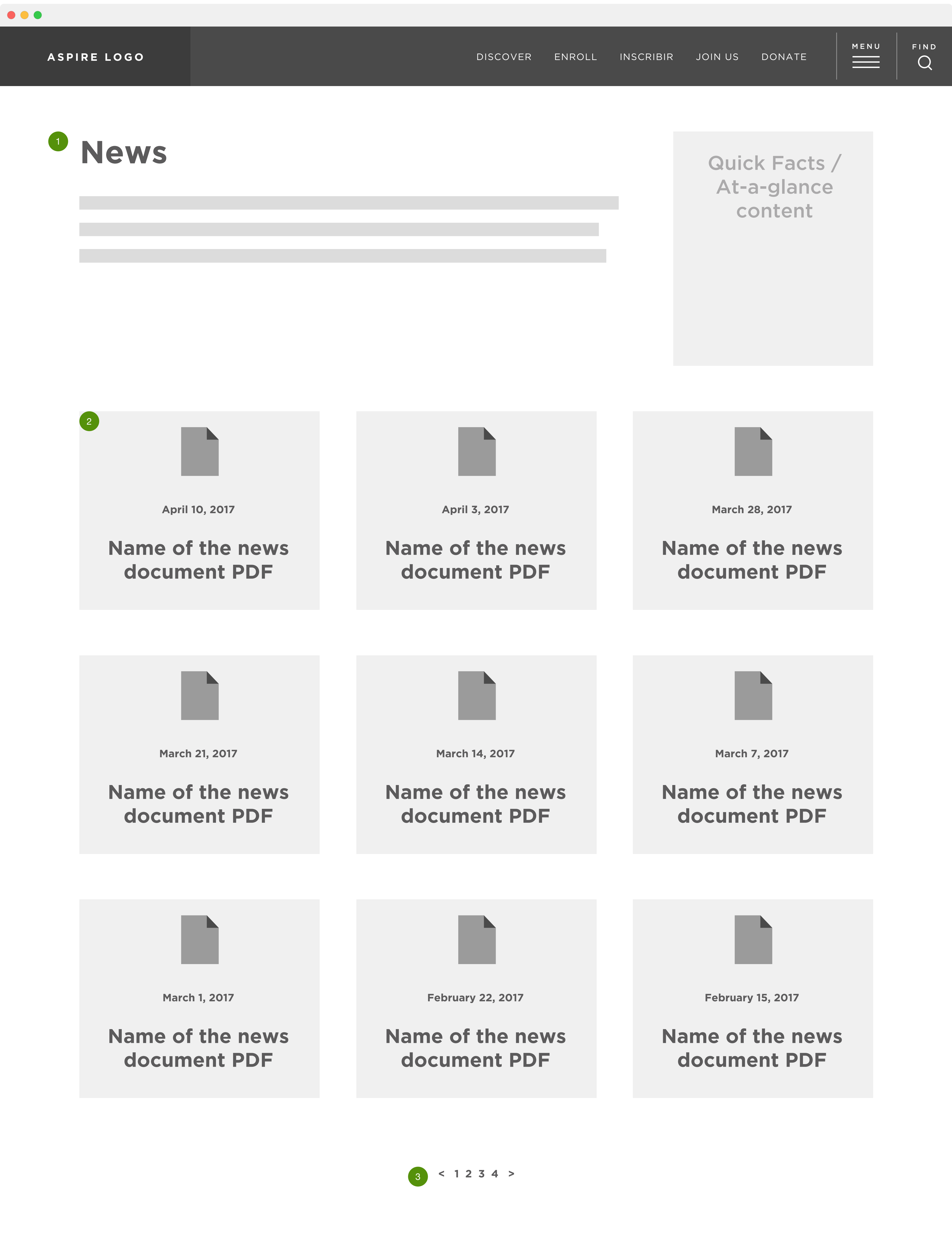


Notes

PROJECT: Aspire Main Site  
DATE: 3/7/2017  
AUTHOR: toddasmus

SCREEN  
Blog Detail

- 1 BLOG DETAIL PAGE  
eacj blog detail page will display the blog title, the featured image of the post, the title of the post, detailed information (date / category(s) / tag(s) ), and the blog post content.
- 2 RELATED BLOG CONTENT  
Three related blog posts (related by category), can be displayed below each post.



Notes

PROJECT: Aspire Main Site  
DATE: 3/7/2017  
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SCREEN

News (PDF grid)

- 1 NEWS LANDING  
The news landing page will display the page title, intro content and quick content.
- 2 NEWS ITEMS  
Each news item will display in a card format - showing the type of document (PDF, Word?, other?), date, and title. All items are arranged in a grid format. Documents can be viewed/downloaded based on the user's browser settings.
- 3 PAGINATION  
pagination will be used as needed to display additional pages of news content

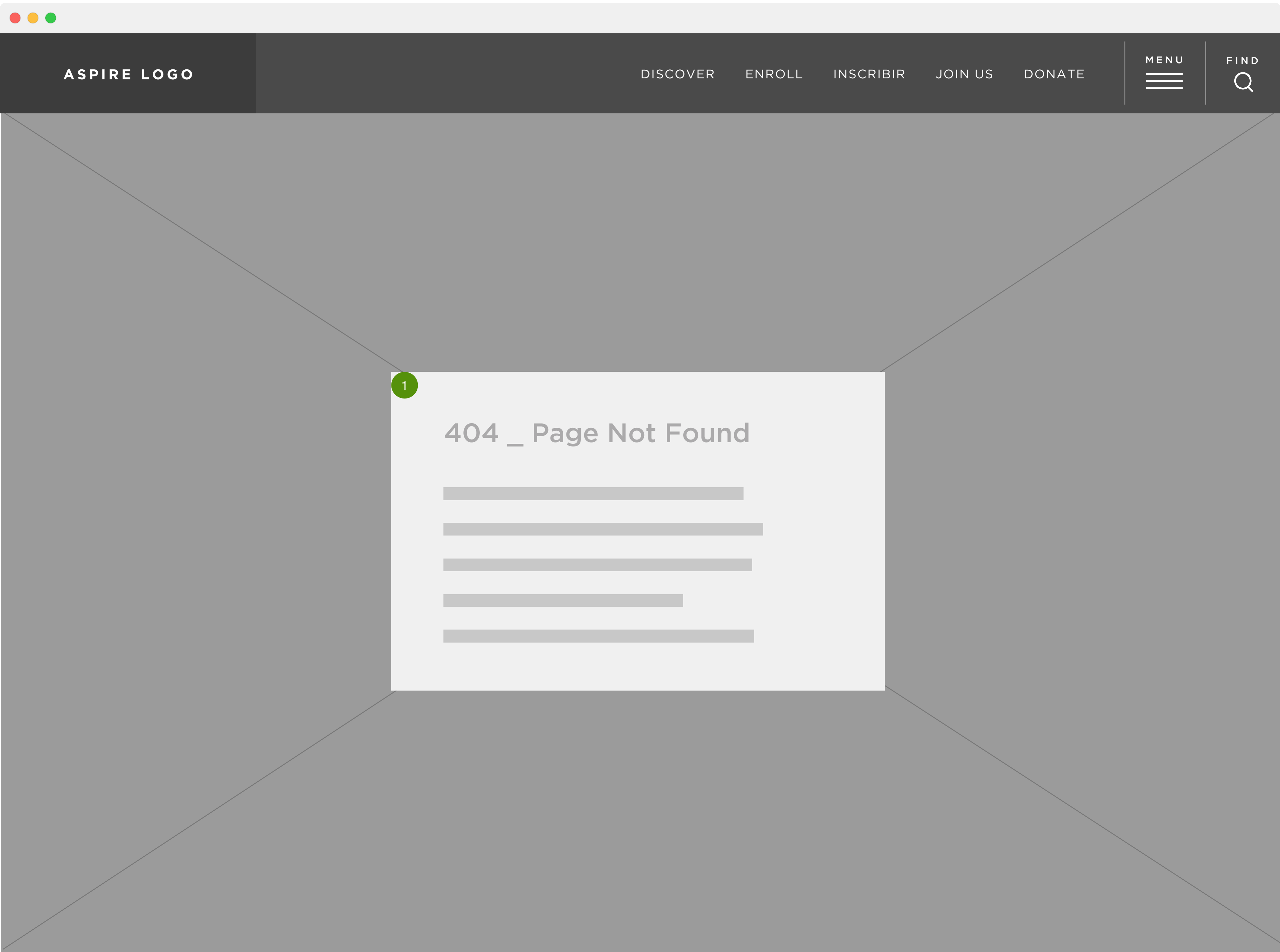
## 1 Search Results: 'Search Term'

## 2 Search Term Filtering

### 3 Results



- 1 SEARCH RESULTS**  
The global search results template will display the search term or phrase as the page title. Number of results can be displayed with this title.
- 2 RESULTS FILTERING**  
Results can be filtered by content type (page, blog post, news item, etc..)
- 3 RESULTS**  
Results will search with featured image, when relevant, or as text/link only
- 4 PAGINATION**  
pagination will be used as needed for additional pages of search results



Notes

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AUTHOR: toddasmus

SCREEN

404

- 1 404 TEMPLATE  
the 404 page will display the appropriate message with redirect links to the homepage,